



28th GREEK FESTIVAL OF SYDNEY 2010
FESTIVAL PROGRAM APPLICATION

IMAGINATIVE AND CREATIVE ADAPTATIONS OF
EVENTS WILL BE LOOKED UPON FAVOURABLY

No event proposal will be considered unless the Greek
Festival Office receives a completed
Festival Program Application Form

Introduction

Over the last 27 years The Greek Festival of Sydney, which is an initiative of the Greek Orthodox Community of NSW, has played a key role in providing a forum for showcasing a multitude of **Greek and multi-cultural expressions**. In March 2009, The Greek Festival launch party at **Darling Harbour** attracted over 200,000 people, who were treated to a food, art and cultural fiesta, followed then by 32 events between March 29th to May 30th. Greek FEST 2010 will no doubt exceed the spectator numbers at both our annual **Darling Harbour fiesta** and at all cultural events.

Since its inception the festival has seen a vast increase in the diversity of the program of events, largely due to the emergence of second and third generation Greek-Australians within the Australian artistic and cultural scene. Greek culture is becoming more and more entrenched in contemporary and mainstream Australian culture and the Festival is committed to recognition of this through its program of events.

The 2010 Festival itself will take place from the **20th March**, however, there will also be a series of events running through the year. Venues and Events are located throughout Sydney.

The Greek Festival is seeking **applications** and **expressions of interest** from all areas of the **Australian, Greek and Greek-Australian** arts and cultural community with links to ancient, medieval, modern and contemporary Greek culture. Event proposals are requested from all artists and groups who are involved in the areas of **sport, theatre, music, dance, literature, film, comedy, visual arts, design, crafts, food and wine, history** and **education** and any other area that falls under the arts or cultural 'umbrella'.

The Greek Festival of Sydney encourages applications from all other cultural groups who have proposals that could enrich it's programme and provide a fresh perspective on any mutual cultural links.

All applications must be received at the Festival Offices by **5pm, 30th November 2009**.

The Greek Festival of NSW is funded by the Greek Orthodox Community of New South Wales. For further information on the Festival please do not hesitate to refer to our website <http://www.greekfestivalofsydney.com.au> or contact

Festival Manager

P: 02 9750 0440

F: 02 9740 6362

M: 0413 70 5046

E: greekfestival@goc.com.au

Level of Program Support

The Greek Festival of Sydney's program features 3 levels of program inclusion. Your application can request support by The Greek Festival of Sydney at any of the following:

- **Umbrella Event** - *Event produced independently of GFoS production input and funding. The GFoS contributes with advertising, publicity and marketing.*
- **Co Produced Event** - *Event produced in association with GFoS.*
- **Commissioned Event** – *GFoS will commission some Projects and contribute the total budget required for the Project.*

PLEASE NOTE THAT SUBMISSION OF AN APPLICATION FORM DOES NOT CONSTITUTE ACCEPTANCE. ALL APPLICATIONS WILL BE ASSESSED ON THEIR MERITS AND RELEVANCE TO THE FESTIVAL THEME AND APPROVED ACCORDINGLY.

Eligibility

Any individual or organization that has a legal status under Australian Law can make an application for inclusion in the 2010 Greek Festival of Sydney Program.

Application Deadline

5pm, 30th November 2009.

Key Selection Criteria:

- Projects engaging Greek, Greek Australian, Mainstream Australian and multicultural communities with innovative approaches to arts or cultural practice
- New projects and/or New and emerging artists
- Projects engaging new audiences and markets
- Projects where the artistic process is complete or clearly scheduled to be completed by April 2008.

If your project is accepted you will be sent an event information form for you to provide us with specific details such as project synopsis in English and Greek, ticket prices, times and dates etc.

Materials Required in Support of Your Application

- Completed Application Form
- Relevant research and support data
- Curriculum vitae of Applicant/s and Performers
- Budget & Budget Summary
- Images including key project image and principle images of artists and or pieces (to be supplied on disc as low resolution JPG images or as hardcopy)
- Supporting Video/DVD footage (if applicable).
- Copy of Script (if relevant)
- Full technical specs including lighting grids, total AV requirements, number of technical people required to deliver project
- Timeline clearly showing the following:
 1. Completed Artistic Development Process
 2. Rehearsal Schedule (if relevant)
 3. Production
 4. Anticipated Marketing requirements
- Other support material

Where to Send Applications

All Applications must be marked "**Attention: Festival Manager**" and may be posted, hand delivered, e-mailed or faxed to:

**Festival Manager
The Greek Festival of Sydney
PO Box 324
Lakemba
NSW 2195
F: +61 2 9740 6362
E-mail: greekfestival@goc.com.au**

For further information please call: **+61 2 9750 0440**

**Applicants should attach additional pages if space provided is insufficient.
All applications are strictly confidential.**

PROJECT TITLE

Applicant name

If applying on behalf of an organisation, please give the organisations details and your personal details in the space provided below.

1.1 Organisation Details (if applicable)

Organisation Name

Is the organisation a registered company, incorporated association or other organised body?

If so what type?

ABN Number (if applicable)

Under its articles or constitution, is the Applicant a non-profit organisation?

Chair of governing Board or Committee

Chief Executive Officer

Artistic Director

CONTACT DETAILS

2.1 Contact name

2.2.1 Address
Postcode

2.2.3 Web Page URL

2.3 Telephone

Work	<input type="text"/>	Mob	<input type="text"/>
Private	<input type="text"/>	Fax	<input type="text"/>

2.3.1 e-mail

2.4 Please state other projects the Applicant is currently involved in (attach details)

PROJECT DETAILS

3.1 Project Title

3.2 Project Type (e.g. visual arts, music, dance, theatre)

3.3 Brief Project Description (100 words only)

3.4 Proposed format

3.5 Proposed Venue (indicate if venue has been approached and include contact details)

3.6 Proposed Date (when will project take place, for how long, how many performances?)

3.7 Key Creative Team (names of creative team and their accreditation in the Project)

3.8 Are there any other partners associated with the Project? If so, please detail

3.9 Project Synopsis* (100 words to "promote" the project to the target audience)

3.10 How is the project relevant to The Greek Festival of Sydney 2010?

3.11 How will the project benefit the Greek Festival of Sydney 2010?

3.12 How will the project be marketed and promoted (provide detailed description of marketing tools over and above inclusion in GFoS program, website, flyers etc and links to media)?

3.12 How will the application or applicant organization assist with the project administration? (The festival has limited administrative resources and any assistance that can be given in the areas of administration, marketing, promotion and project management will be looked upon favorably)

PROJECT BUDGET

If your proposal is for an Umbrella Event skip this section and go to Applicant Declaration.
 (Umbrella Event - Event produced independently of GFoS production input and funding. The GFoS contributes however to advertising, publicity and marketing)

If your proposal is for a Co-produced, or Commissioned event, complete this section.
 An attached detailed budget should be attached with the application. The attachment should show items such as details of artist fees (i.e. who and how much each), technical cost break down etc. If sundry expenditure is more than 5% of total budget, please detail. Please detail anticipated other income including grant applications & committed investors etc.
Please note that limited funds are available and each applicant should demonstrate that they will provide funding or help to reduce costs through other avenues such as sponsorship, grants, contra deals etc.

4.1 Income \$	Notes
Amount sought from GFoS	
Applicant investment	
Other Income (sponsorship, grants etc)	
TOTAL INCOME	
4.2 Expenditure	
Administration	
Artist Fees	
Venue Hire	
Production / Technical	
Marketing & Promotion	
Sundry	
TOTAL PROJECT COST	
TOTAL PROFIT (LOSS)	

4.3 Technical Requirements.

Please provide a complete list of the technical requirements for the production. Please attach set/stage/space design sketches if relevant.

DECLARATION BY THE APPLICANT

A. I declare that the information given herein is, to the best of my knowledge and belief, true and correct.

B. I warrant that the material is my original work and that I have exclusive rights to deal with the rights herein, or I warrant that I own or hold option or rights from the owner of the original work to produce the Project.

C. I undertake to keep the Greek Festival of Sydney indemnified against all actions, suits, proceedings, claims or demands made against the Greek Festival of Sydney by reason of any breach of the warranties made herein in respect of the aforementioned material.

D. I have retained a copy of my material and the Greek Festival of Sydney shall not be responsible for the preservation or return of material presented to it in this application.

If Applicant is an Individual

(Signature of) Applicant

Name of Applicant (Please Print)

Date of Application

If Applicant is an Incorporated Organisation

SIGNED FOR AND ON BEHALF OF _____
(Name of organisation)

(Signature of) President/Chairperson

(Signature of) Authorised Officer

Name of President/Chairperson Name of Authorised Officer

Date of Application