



**30th GREEK FESTIVAL OF SYDNEY 2012  
FESTIVAL PROGRAM APPLICATION**

**IMAGINATION AND CREATIVE ADAPTATIONS OF EVENTS  
WILL BE LOOKED UPON FAVOURABLY**

**No event proposal will be considered unless the  
Greek Festival Office receives a completed  
Festival Program Application Form**

## Introduction

Over the last 29 years The Greek Festival of Sydney, which is an initiative of the Greek Orthodox Community of NSW, has played a key role in providing a forum for showcasing a multitude of **Greek and multi-cultural expressions**. In March 2011, The Greek Festival launch party at **Darling Harbour** attracted close to 200,000 people, who were treated to a food, art and cultural fiesta, followed then by 20 events between March 20<sup>th</sup> to May 28<sup>th</sup>. Greek FEST 2012 will be celebrating its 30<sup>th</sup> year and we are looking for stand out applications to celebrate this milestone and make the 30<sup>th</sup> Greek Festival of Sydney our biggest to date.

Since its inception the festival has seen a vast increase in the diversity of the program of events, largely due to the emergence of second and third generation Greek-Australians within the Australian artistic and cultural scene. Greek culture is becoming more and more entrenched in contemporary and mainstream Australian culture and the Festival is committed to recognition of this through its program of events.

The 2012 Festival itself will take place from the **25-26 February** however there will also be a series of events running through the year. Venues and Events are located throughout Sydney.

The Greek Festival is seeking **applications** and **expressions of interest** from all areas of the **Australian, Greek and Greek-Australian** arts and cultural community with links to ancient, medieval, modern and contemporary Greek culture. Event proposals are requested from all artists and groups who are involved in the areas of **sport, theatre, music, dance, literature, film, comedy, visual arts, design, crafts, food and wine, history and education** and any other area that falls under the arts or cultural 'umbrella'.

The Greek Festival of Sydney encourages applications from all other cultural groups who have proposals that could enrich its' programme and provide a fresh perspective on any mutual cultural links.

All applications must be received at the Festival Offices by **5pm, 30th September 2011**.

The Greek Festival of NSW is funded by the Greek Orthodox Community of New South Wales. For further information on the Festival please do not hesitate to refer to our website <http://www.greekfestivalofsydney.com.au> or contact

**Festival Manager**

**P: 02 9750 0440**

**F: 02 9740 6362**

**E: [greekfestival@goc.com.au](mailto:greekfestival@goc.com.au)**

### Level of Program Support

The Greek Festival of Sydney's program features 3 levels of program inclusion. Your application can request support by The Greek Festival of Sydney at any of the following:

- Umbrella Event** - *Event produced independently of GFoS production input and funding. The GFoS contributes with advertising, publicity and marketing.*
- Co Produced Event** - *Event produced in association with GFoS.*
- Commissioned Event** - *GFoS will commission some Projects and contribute the total budget required for the Project.*

**PLEASE NOTE THAT SUBMISSION OF AN APPLICATION FORM DOES NOT CONSTITUTE ACCEPTANCE. ALL APPLICATIONS WILL BE ASSESSED ON THEIR MERITS AND RELEVANCE TO THE FESTIVAL AND APPROVED ACCORDINGLY.**

### Eligibility

Any individual or organization that has a legal status under Australian Law can make an application for inclusion in the 2012 Greek Festival of Sydney Program.

**Application Deadline - 5pm, Friday 30<sup>th</sup> September 2011.**

### Key Selection Criteria:

- Projects engaging Greek, Greek Australian, Mainstream Australian and multicultural communities with innovative approaches to arts or cultural practice  
New projects and/or New and emerging artists
  - Projects engaging new audiences and markets
- Projects where the artistic process is complete or clearly scheduled to be completed by February 2012. If your project is accepted you will be sent an event information form for you to provide us with specific details such as project synopsis in English and Greek, ticket prices, times and dates etc.

### Materials Required in Support of Your Application

- Completed Application Form
- Relevant research and support data
- Curriculum vitae of Applicant/s and Performers
- Budget & Budget Summary
- Images including key project image and principle images of artists and or pieces (to be supplied on disc as low resolution JPG images or as hardcopy)
- Supporting Video/DVD footage (if applicable).
- Copy of Script (if relevant)
- Full technical specs including lighting grids, total AV requirements, number of technical people required to deliver project

Timeline clearly showing the following:

1. Completed Artistic Development Process
2. Rehearsal Schedule (if relevant)
3. Production
4. Anticipated Marketing requirements

Other support material

### Where to Send Applications

All Applications must be marked "**Attention: Festival Manager**" and may be posted, hand delivered, e-mailed or faxed to:

**Festival Manager  
The Greek Festival of Sydney  
PO Box 324  
Lakemba  
NSW 2195  
F: +61 2 9740 6362  
E-mail: [greekfestival@goc.com.au](mailto:greekfestival@goc.com.au)**

For further information please call: **+61 2 9750 0440**

**Applicants should attach additional pages if space provided is insufficient.  
All applications are strictly confidential.**

**PROJECT TITLE**

**Applicant name**

*If applying on behalf of an organisation, please give the organisations details and your personal details in the space provided below.*

**1.1 Organisation Details (if applicable)**

Organisation Name

Is the organisation a registered company, incorporated association or other organized body?

If so what type?

ABN Number (if applicable)

Under its articles or constitution, is the Applicant a non-profit organisation?

Chair of governing Board or Committee

Chief Executive Officer

Artistic Director

**CONTACT DETAILS**

**2.1 Contact name**

**2.2.1 Address**

**Postcode**

**2.2.3 Web Page URL**

**2.3 Telephone**

<b>Work</b>	<input type="text"/>	<b>Mob</b>	<input type="text"/>
<b>Private</b>	<input type="text"/>	<b>Fax</b>	<input type="text"/>

**2.3.1 e-mail**

**2.4 Please state other projects the Applicant is currently involved in (attach details)**

**PROJECT DETAILS**

**3.1 Project Title**

**3.2 Project Type (e.g. visual arts, music, dance, theatre)**

**3.3 Brief Project Description (100 words only)**

**3.4 Proposed format**

**3.5 Proposed Venue (indicate if venue has been approached and include contact details)**

**3.6 Proposed Date (when will project take place, for how long, how many performances?)**

**3.7 Key Creative Team (names of creative team and their accreditation in the Project)**

**3.8 Are there any other partners associated with the Project? If so, please detail**

**3.9 Project Synopsis\* (100 words to “promote” the project to the target audience)**

**3.10 How is the project relevant to The Greek Festival of Sydney 2012?**

**3.11 How will the project benefit the Greek Festival of Sydney 2012?**

**3.12 How will the project be marketed and promoted (provide detailed description of marketing tools over and above inclusion in GFoS program, website, flyers etc and links to media)?**

**3.12 How will the application or applicant organisation assist with project administration? (The festival has limited administrative resources and any assistance that can be given in the areas of administration, marketing, promotion and project management will be looked upon favorably)**

**PROJECT BUDGET**

**If your proposal is for an Umbrella Event skip this section and go to Applicant Declaration.**  
 (Umbrella Event - Event produced independently of GFoS production input and funding. The GFoS contributes however to advertising, publicity and marketing)

**If your proposal is for a Co-produced, or Commissioned event, complete this section.**

An attached detailed budget should be attached with the application. The attachment should show items such as details of artist fees (i.e. who and how much each), technical cost break down etc. If sundry expenditure is more than 5% of total budget, please detail. Please detail anticipated other income including grant applications & committed investors etc.

**Please note that limited funds are available and each applicant should demonstrate that they will provide funding or help to reduce costs through other avenues such as sponsorship, grants, contra deals etc.**

**4.1 Income \$**

**Notes**

Amount sought from GFoS		
Applicant investment		
Other Income (sponsorship, grants etc)		
<b>TOTAL INCOME</b>		

**4.2 Expenditure**

Administration		
Artist Fees		
Venue Hire		
Production / Technical		
Marketing & Promotion		
Sundry		
<b>TOTAL PROJECT COST</b>		
<b>TOTAL PROFIT (LOSS)</b>		

**4.3 Technical Requirements.**

Please provide a complete list of the technical requirements for the production. Please attach set/stage/space design sketches if relevant.

**DECLARATION BY THE APPLICANT**

- A. I declare that the information given herein is, to the best of my knowledge and belief, true and correct.
- B. B. I warrant that the material is my original work and that I have exclusive rights to deal with the rights herein, or I warrant that I own or hold option or rights from the owner of the original work to produce the Project.
- C. I undertake to keep the Greek Festival of Sydney indemnified against all actions, suits, proceedings, claims or demands made against the Greek Festival of Sydney by reason of any breach of the warranties made herein in respect of the aforementioned material.
- D. I have retained a copy of my material and the Greek Festival of Sydney shall not be responsible for the preservation or return of material presented to it in this application.

**If Applicant is an Individual**

\_\_\_\_\_  
(Signature of) Applicant

\_\_\_\_\_  
Name of Applicant (Please Print)

\_\_\_\_\_  
Date of Application

**If Applicant is an Incorporated Organisation**

SIGNED FOR AND ON BEHALF OF \_\_\_\_\_  
(Name of organisation)

\_\_\_\_\_  
(Signature of) President/Chairperson

\_\_\_\_\_  
(Signature of) Authorised Officer

\_\_\_\_\_  
Name of President/Chairperson Name of Authorised Officer

\_\_\_\_\_  
Date of Application