

FOR IMMEDIATE RELEASE



The 22nd Greek Festival of Sydney

Call for Submissions and Expressions of Interest

"Be a part of 2004 Greek fever"

Just as preparations are well underway for the **2004 Olympic Games** in Athens, similarly the **22nd Greek Festival of Sydney** is winding up for what is going to be a **HUGE** year for all things Greek.

Over the last 21 years The Greek Festival of Sydney, which is an initiative of the Greek Orthodox Community of NSW, has played a key role in providing a forum for showcasing a multitude of **Greek** and **multi-cultural expressions**. In March 2004 the Greek Festival of Sydney will celebrate its 22nd year as one of Sydney's premier cultural events.

2004 is such a special year for all things Greek with the **Athens Olympics** taking place in August. As the eyes of the world turn to all things Greek we are planning an extra special program of events and initiatives that will include influences from all aspects of Greek Culture, not least the Olympic Games.

The 2004 Festival itself will take place from **6 March to 28 March**, however, it is also anticipated that there will be a series of events running through the year up until the Olympics.

"One of our main focuses for the 2004 program of events festival is to increase the number of events that have a **contemporary youth cultural feel** to them and also to showcase more Greek influenced **initiatives by non-Greeks**" said Festival Manager, James Owen. "Of course sport will also play a major part and The Athens Olympics bandwagon is already rolling and picking up speed fast. Interest in all things Greek is huge already and will only become larger as the year rolls by. Also the link between Athens and Sydney as 'past host' and 'present host' of the Games will mean that in **Greek fever will run wild in Sydney!**" he added.

The Greek Festival is seeking **applications** and **expressions of interest** from all areas of the **Greek** and **Greek Australian** arts and cultural community with links to ancient, modern and contemporary Greek culture. Event proposals are requested from all artists and groups who are involved in the areas of **sport, theatre, music, dance, literature, film, comedy, visual arts, design, crafts, food and wine, history, education** and **children** and any other area that falls under the arts or cultural 'umbrella'.

All applicants must contact the Greek Festival of Sydney Office for an application pack (details below) and application forms must be received by **Monday 20 October** at **5pm**.

The festival is also seeking anyone wishing to volunteer their services who has experiences in the areas of event administration, production and management, media & PR, sponsorship and VIP liaison.

So get your thinking caps on and be a part of something really special as the eyes of the world turn to Greece in 2004.

What:	Applications and Expressions of Interest sought for the 2004 Greek Festival of Sydney
Where:	22 nd Greek Festival of Sydney T: 02 9750 0440 F: 02 9740 3522 A: 206 – 210 Lakemba Street, Lakemba, 2195 E: james.owen@goc.com.au .
When:	All Entry / Intention to enter forms to be received by 5pm, Monday 13 October.
Info:	www.greekfestivalofsydney.com.au

For more 22nd Greek Festival of Sydney information contact Festival Manager James Owen:
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